

Potosi easy-drinking N/A beer, < 0.5% ABV, March release



Potosi N/A Beer 6/12C

- 6pk UPC: 0896431002825
- ABV & Style: < 0.5% ABV, Near Beer
- Description: light & easy dinking
- Available: 3/1/23 avail to ship to distributors. Year-Round product
- Formats: 6/12C, Kegs available upon request

Why Release an NA Beer?

- Health-conscious consumers are choosing NA Beers to socialize and drink responsibly, are enhancing the growth (Industry ARC)
- 2022 Estimated world sales of \$20.4 Billion (FMI)
- 2032 Forecasted world sales of 43.6 Billion (FMI)
- Total dollar sales in the US in 2021 - \$236,467,302. 24% increase over prior year. (IRI)
- Establish Potosi as the local craft NA option, little to no competition
- NA Beer continually requested in our brew pub



POTOSI N/A

GOLDEN BREW, NON-ALCOHOLIC CRAFT BREW

Less than 0.5% ALC by VOL



POTOSI N/A GOLDEN BREW

NON-ALCOHOLIC CRAFT BREW
Less Than 0.5% Alc by Vol



POTOSI N/A

Style: Golden Brew, Non-Alcoholic Craft Brew

ABV: < 0.5% ALC/VOL

Potosi NA pours a light golden color and greets you with an aromatic dimension of toasted bread and sweet grains. This non-alcoholic craft brew is light-bodied, crisp, and refreshing. Brewed in Potosi, WI, this next step in our brewing history is sure to make any day more enjoyable. Cheers.

AVAILABILITY: Year-Round

FORMATS: 6pk/12oz Cans

Price Tier 1

6pk UPC: 0896431002825

BREWED IN BEER'S HOMETOWN®. POTOSI, WISCONSIN.

Potosi® Brewing Company Potosi, Wisconsin Twitter, Facebook & Instagram: @PotosiBrewingCo